Jewish Social Services of Madison

ANNUAL REPORT 2013

Caring. Connections. Solutions.

"A test of people is how it behaves toward the old. It is easy to love children. Even tyrants and dictators make a point of being fond of children. But the affection and care for the old, incurable, the helpless are the true gold mines of a culture."

-Rabbi Abraham Joshua Heschel

LETTER FROM THE EXECUTIVE DIRECTOR

DEAR FRIENDS,

From the bottom of my heart, thank you. At JSS we value community and as we conclude the celebration of our Double Chai Anniversary year, it is a time to reflect on where we began and how far we have come. Since our inception, we have grown and matured, but the high standards set by our past leaders have not changed. We continue to build on our long standing tradition of providing quality services and programs for the Madison community. Our goal is to work toward solutions for families from all walks of life with services that are easily accessible. From the youngest to the most senior among us, community makes a difference. Whether the need is emotional, social, or financial; whether the stress of life affects children, seniors or families; JSS is there to help. We proudly wear the title of the "go to" resource for informed, objective and caring guidance.

We recognize that our mission would not be fulfilled without the generous care and support of numerous partners. Thank you to the staff of JSS and our volunteers for their efforts in serving our clients and families. Thank you to our funders, Jewish Federation of Madison, United Way of Dane County, Goodman Foundation, the 2014 Double Chai sponsors, and every single individual that contributes to our Friend's Campaign, one of our many designated funds and send tributes throughout the year. Our work would not be possible without you. Collectively we make a difference in so many lives.

As you peruse this annual report, please know that all of this was made possible by the dreams of those that founded this agency and has served on the board of directors both past and present that has set the stage for this beautiful agency to grow and evolve while staying true to our mission.

Here's to the next 36 years....L'chayim!

Terrie Goren, *Executive Director*

GET TO KNOW JEWISH SOCIAL SERVICES

BOARD OF DIRECTORS

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Immediate Past President
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STAFF

Executive Director
Terrie Goren

Associate Executive Director
Barbara Spierer

Senior Adult Services Professional
Mindy Wiseman

Director of Immigrant and Refugee Services
Janice Beers

Director of Volunteer Services and Senior Group Programs
Louise Goldstein

Administrative Assistant
Jill Cohen Kolb

FROM YESTERDAY TO TODAY;

- In **1979** we served **152** individuals. Today we serve nearly **1000** individuals annually.
- Throughout the **80's** and **90's** we resettled hundreds of refugees from the former Soviet Union. In the last decade we have helped over **1000** émigrés from over **50** countries by providing immigration services.
- In the mid **2000's** we had a dream to create an endowment fund to secure the financial future of our agency and the Foundation for the Future was established with a goal of raising **$1M** for this effort. Today, our endowments funds are now more than doubled exceeding over **$2M** and growing.

OUR WORK AT A GLANCE – *unduplicated clients*

900 clients served

424 received casework and case management services

446 attended social and recreational programs

668 received elder family support

LOOKING AT IT IN A DIFFERENT WAY – *according to our newly established Logic Models*

217 clients received assessments

198 clients were linked to community services

302 clients had their progress monitored

114 clients received services through our volunteer program

OUR CLIENTS BY THE NUMBERS

582 were female

400 were retired

260 were disabled

50 were unemployed

418 had incomes less than $25,000

LOOKING AHEAD TO **2014**

- Our second annual Levy Summer Series was a tremendous success with **438** in attendance over the six program series
- We celebrated our Double Chai Anniversary with nearly **350** in attendance over our three programs; An Evening of Entertainment with Ben Sidran, An Evening of Comedy with Rabbi Bob Alper and our Founders Recognition Brunch
- Launch of our refreshed website; **www.jssmadison.org**
- Strategic planning initiative well underway

More to come…

STATEMENT OF FINANCIAL POSITION
DECEMBER 31, 2013

ASSETS

Cash	$459,631
Investments	$1,944,584
Accounts Receivable	$3,700
Promises to Give	$2,500
Prepaid Expenses	$7,770
Equipment – net	$7,989
Total assets	**$2,426,174**

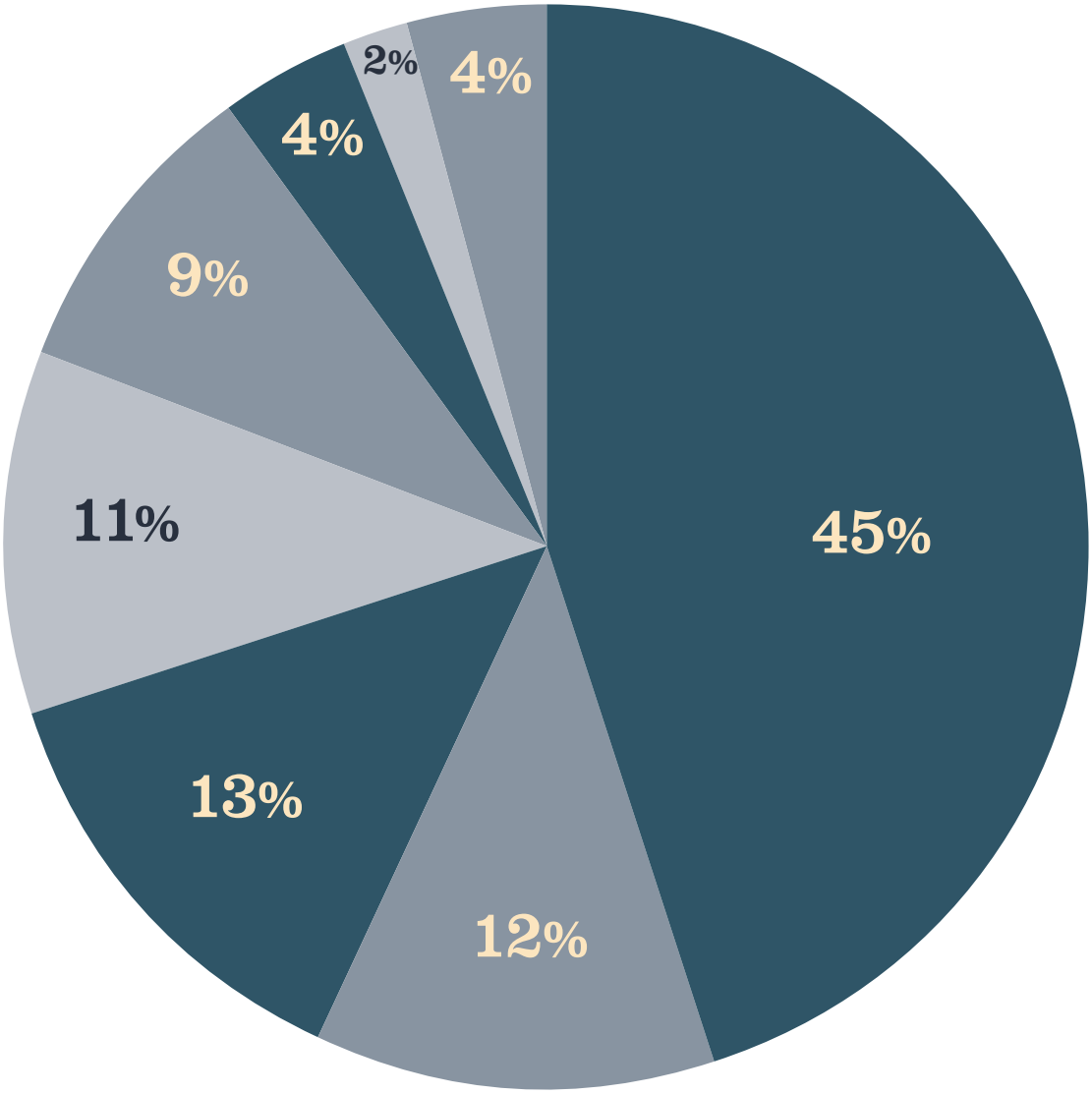
LIABILITIES

Accounts payable	$4,972
Accrued Expenses	$18,556
Total liabilities	**$23,528**

NET ASSETS

Unrestricted	$918,008
Temporarily restricted	$356,747
Permanently restricted	$1,127,891
Total Net Assets	**$2,402,646**
TOTAL LIABILITIES AND NET ASSETS	**$2,426,174**

WHERE OUR FUNDING CAME FROM



45% Contributions

12% United Way of Dane County

13% Other Grants

11% Jewish Federation of Madison

9% Endowment Distribution and Interest

4% Other Fundraising

2% Other In Kind Contributions

4% Fees

JEWISH SOCIAL SERVICES OF MADISON

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